



The Benefits of Honoring a Life

Going green is a trend that will only be increasing in popularity in the coming years. With more and more world leaders and influencers announcing that action needs to be taken against climate change, now is the perfect time for your funeral home to do its part. Families are becoming more conscious of the environment and search for businesses which hold these same ideals.

Honoring a Life creates an added service for your funeral home which consumers are looking for. Best of all it takes little to no work for your funeral home to start offering the program. Honoring a Life is not only a symbolic gesture for those you serve, it is a gift that directly contributes to their loved one's circle of life.



Our Partners

The forestry organizations we are partnered with play a huge part in the Honoring a Life program and ensure that each memorial tree is planted correctly and in an area where it will have the most positive impact on the environment. We proudly work alongside the Canadian Institute of Forestry in Canada and American Forests in the United States, two organizations made up of forestry professionals.



The demand for environmentally friendly practices is growing, and it should be no different in the funeral industry. With that in mind, Honoring a Life gives your firm a simple, efficient, and meaningful option to fill this demand.

Sign Up Now

If you would like to become a part of the purposeful initiative that is Honoring a Life, please visit www.HonoringALife.org to sign up today.

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100% Post Consumer Recycled Fiber



trees are a major part of a healthy ecosystem, contributing habitat and food for a variety of species



TREES ENSURE QUALITY AIR by removing excess carbon, a greenhouse gas, from the atmosphere. As much as 28 tons of carbon dioxide per hectare per year is absorbed, equivalent to approximately 30% of all human caused carbon emissions. Trees then turn this carbon into the oxygen we breathe.

What is Honoring a Life?

Honoring a Life is a global initiative taken on by the death care industry to help offset the effects of climate change. The program arranges for the planting of memorial trees in honor of a deceased and requires very little effort on the end of the funeral home.

When a family wishes to have a tree planted in their loved one's name, they simply place an order with the funeral home and Honoring a Life takes care of the rest.

With access to a network of forestry professionals across North America, we are able to arrange for a tree to be planted in the family's desired state, and ensure it is planted properly.

By becoming a part of the Honoring a Life program, your funeral home is helping fully complete the circle of life for the families you serve.

How it Works

Providing this one of a kind service for your customers takes only a few simple steps. Once you sign up, you will be given a login into your system. From here, you can purchase credits for your account. One credit is equivalent to one Honoring a Life kit which is purchased for the family or friend wanting to honor their loved one.

An Honoring a Life kit is the full package and integrates a beautiful online memorial with a stunning card and bookmark for the family, and of course the planting of the tree itself. Once the family has specified the state they wish to have the tree planted in, we receive the order and arrange for the planting. Your funeral home sends the family the Honoring a Life stationery, and your job is done. After we receive a report from our planting partners, we will notify you. This will provide you with another reason to reach back out to families to tell them their tree has officially been planted.



Giving back to the environment is the number one priority of Honoring a Life. We strive to make a noticeable impact across North America which will not only impact those who use the service emotionally, but also educate and inform the public on the benefits of reforestation.

Memorial Kits Include:
the planting of a tree,
a tribute website,
card, bookmark and
envelope

